Membership is strong and growing:

- 9 new agency/organizational members this year. Total of 73 now.
- 17 new individual supporters this year.

Finances are in good order:

- Budget remained stable during the year.
- Healthy balance of dues and contributions/donations as well as in-kind support.
- Sponsors for annual meeting/luncheon/ongoing work of the Coalition increased from 16 last year to 26 this year.
- Financial Sustainability Committee formed to develop plan for increasing revenue to take position of Executive Director to full time and to expand programming. Vision 20/20 campaign developed and Partnership opportunities are being explored.

Support for members is a key focus:

- Held ten regular membership meetings with speakers on timely topics such as NCCARE 360 and 2020 census. Information sharing and opportunities for networking provided at each meeting.
- Sent out regular communications including monthly Updates.
- Provided individual support and assistance to members through phone, e-mail, on-site visits, presentations and other means as needed.

Impacting public policy and state legislative and Congressional actions is a priority:

- Served on key advisory and policy groups.
- Strengthened relationships with members of the General Assembly. Presented to the House Committee on Aging. Conducted numerous visits with legislators on priority issues and held Day at the Legislature on February 26. Action taken by the General Assembly resulted in the largest increase in funding for aging services in several decades; however, the budget was vetoed.
- Met with Secretary of NC DHHS and staff in Governor’s office to discuss issues and priorities.
- Sent out calls to action and encouraged members to undertake varied advocacy tactics as needed to address state and federal legislative and public policy developments.
- Provided written comments, made remarks at public meetings, did presentations to relevant groups and organizations, did interviews with media, and carried out other pro-active actions as needed. For example, spoke at public hearing on SSBG state plan and submitted comments on CAP/DA waiver application. Session for Coalition members to provide input into State Aging Services Plan was held at a monthly Coalition meeting.

Efforts to strengthen the operation of the Coalition were significant:

- First Board of Directors organized and functioned well.
- By-laws were approved, articles of incorporation were filed, and 501(c)3 status was obtained.
- Plan for financial sustainability was approved and put in motion by Board.

Top priorities moving forward:

- Raise enough revenue to hire a full time Executive Director at a competitive salary and to increase programming.
- Carry out short term action steps and develop goals and a plan of action for the next two years.